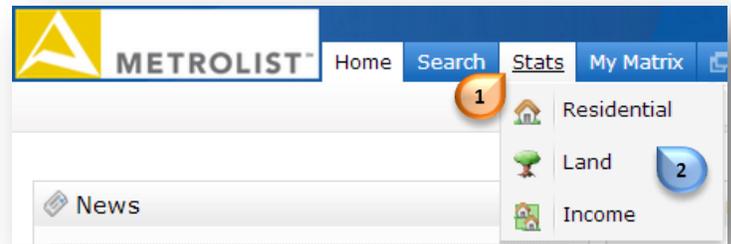


Generate Market Intel Reports

- Hover over “Stats” 1

- Select a property type 2



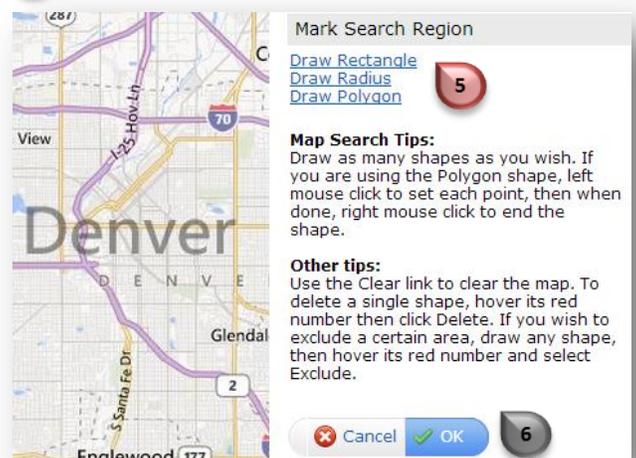
- Enter your criteria 3

- To specify a geographic location, click “Map Search” 4

If you are not using the Map Search, proceed to Step 7 7

- Select the shape 5 you would like to use and draw it on the map

- When finished, click “OK” 6



Generate Market Intel Reports

Matrix offers nine statistical reports found under “System Presets”

- Select the report of interest



- Click “Generate”



Presets Customize Save

System Presets

- ADOM vs List Price Median
- Historic Count of Active Listings
- Historic Sales by Year
- Historic Sales Price Trend
- Historic Sales x Price Range
- List Price / Acreage Ratios
- List Price / Sqft Ratios
- Original Price vs Sold Price
- Sale Price / List Price Ratios

My Presets

- Peyton - Westminster and Littleton
- Teri - Westminster

Generate

- Your statistical report will present

